

Scherr Technology

FOR IMMEDIATE RELEASE

Scherr Technology Launches JeffStyles.com

New York, USA (February 8, 2008)

Scherr Technology today announces the launch of JeffStyles.com the website for Jeff Styles. Scherr Technology built the original Jeff Styles website back in 2004 and since then, Jeff's business has grown. The new website features five integrated applications: gallery, blog, random quotes, calendar and CGI form engine. The website showcases his extensive clientele, creativity and work experience. RSS feeds are available for both the blog and gallery plus a blended feed. The gallery launched with 312 portfolio images. Moving forward, Jeff has the ability to add, remove and modify everything on his own. The blog provides an environment to establish himself as an authority.

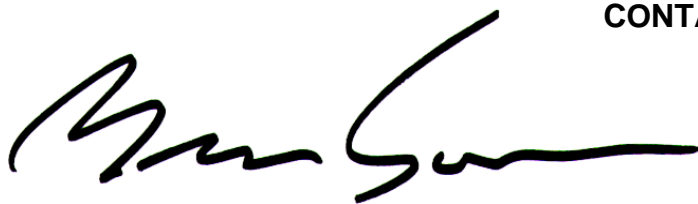
About Jeff Styles

Jeff Styles is a New York-based freelance stylist, designer and art director whose talent is accented with a flair for balancing the delicate nuances of culture and style. The best aspect of his job, he says, is "working with great creative minds in a conceptual, collaborative way to get the best results, and having a blast doing it." Jeff's clients include Hallmark, Toys 'R' Us, Bed Bath & Beyond, Kenneth Cole, Lexus and Wedgwood to name a few.

About Scherr Technology

Founded in 1994 by Brian C. Scherr and located in New York, Scherr Technology is a full service media company specializing in video enabled website design and development, existing site redesigns, corporate identity, ecommerce and marketing. Located in New York, Scherr Technology provides unique solutions to a wide range of clientele across the United States and throughout the world with an emphasis on broadband and emerging technologies.

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